

POWERFUL FORCES GOT YOUR BRAND'S MISSION, VISION AND VALUES IN A BIND? IT'S THE STANDARDS SQUADRON TO THE RESCUE!

Creating the finest quality and most world-renowned products requires constant tracking of quality materials, finish standards and supply chains to offer unique product experiences and more! Your hard work saves the day! You're an everyday superhero like THE STANDARDS SQUADRON...which one are you?

PERSONALIZATION

COUNTERFEITS

MATERIAL QUALITY



THE FAKE FOIL

Battling the world-wide production and trade of knock-off luxury products, The Fake Foil's mission is to banish phonies for good protecting brands' DNA and squashing the million-dollar dreams of fraudsters.

Superpowers: Sees every part of every supply chain, simultaneously. Supercharges products with traceable and accountable materials and labels. Automates factory audits in real-time stopping fake-makers in their tracks.

Arch-nemesis:
Ian "The Imitator" Jones



CAPTAIN CUSTOM

Master of the bespoke arts, if there's one thing Captain Custom can't stand, it's not being able to tailor-make his customers' favorite things to suit their unique style.

Superpowers: Traces even the smallest product detail from design to production and generates SKUs for each customized product. His tracking eagle-eye easily gives his customers a transparent view of how their product is being made.

Arch-nemesis:
Ready-made Rita



DR. OPTIMUM

Nothing less than the best quality will do for Dr. Optimum, as he ceaselessly scours the globe for materials of the highest standard.

Superpowers: Recognizes shoddy quality in a split second. Encyclopedic knowledge of the world's most luxurious fabrics and trims. Can generate any kind of quality-testing condition to ensure investment pieces last a lifetime.

Arch-nemesis:
Cheapskate Charlie